



Annual Review 2016/17

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# **Chairman's Report**

The Land Trust is a charity that is committed to acquiring and managing green space for the benefit of communities. 2016/17 has seen more land come under our management, including a significant, 135 hectare, expansion to our Canvey Wick site in Essex and a number of open spaces associated with new housing developments. Perhaps most importantly, we have continued to deliver on our charitable objectives and have improved how we measure the value that long term investment in well managed green space brings to society as a whole.

Peter Smith Chairman

#### **Site Acquisitions**

In line with our 10 Year Strategy, this year has seen significant development of our service charge activities. Whilst we continued to acquire a number of sites funded in the traditional way, through endowments, this year we have taken on the management of the open space around the first 100 residential properties at Beaulieu, Chelmsford, taking the number of properties in our service charge operations to 1,800. Shortly after year-end we also completed agreements with developers at Waverley, Rotherham and New Lubbesthorpe, Leicester. With a number of partnerships with developers across Great Britain already in the final stages of negotiation, I am confident that the coming years will see us increase further our management of open space around strategic residential developments across the country.

Our role in delivering sustainable green infrastructure, integrating green space into the built environment and helping to secure not only more housing but better quality environments and better places for people to live, was recognised in the 2017 Property Week RESI Awards when our subsidiary Land Trust Residential Services Limited won Newcomer of the Year.

This year we further increased our land portfolio by adding 178 hectares across six sites. This brings our portfolio under management to over 60 sites and 2,319 hectares (including the 464ha of Newlands, Revive and Restore Programme sites that we manage). A number of site acquisitions that we had hoped would complete this year have been delayed, but in many cases the legal commitments are in place, so we are confident that they will proceed in due course.

Further details of the achievement of our charitable objectives are detailed in the Chief Executive's Report and can be found on our website **www.thelandtrust.org.uk.** 

#### **Financial Performance**

Our financial performance in the year exceeded expectations. Income has increased year on year, to  $\pounds 15.2$  million. Funds received from acquisitions totalling  $\pounds 7.6$  million was more than double the level of the previous year. Together with other income of  $\pounds 1.0$  million and capital growth of  $\pounds 15.1$  million, the value of our investment portfolio increased in the year by  $\pounds 20.0$  million (including new investments). Despite political uncertainty, investment returns on this portfolio were again above 4%, with total investment income of £5.3 million. This enabled us to manage our sites sustainably, to achieve our charitable outcomes. Costs were well controlled, with a modest increase in spend on charitable activities.

The Land Trust ended the year with £145.8 million of funds carried forward, of this £9.2 million was classified as General Funds. During its early years, the Land Trust was reliant on Unrestricted Funds to fund growth. A Reserves Policy was adopted during the year and General Reserves are monitored against this. The pipeline of new sites is good and projections show that over the coming years, the Land Trust will achieve a break-even point in its use of General Reserves, thereby achieving long term sustainability.

#### **Trustees**

This year Robert Morley, one of the original Trustees, stepped down from the Board. Rob had been involved with the Land Trust for over 10 years, initially as part of the joint venture with Groundwork. His commitment and direction has been invaluable and I thank him for his guidance and contribution.

Last year the Board recognised the need to broaden its skill set and provide for long term succession. After a very successful recruitment process, which saw more than 300 people express an interest in the Land Trust, I am pleased to welcome three new Trustees. With a variety of backgrounds in investment, sustainability and property, Patrick Aylmer; Janet Haddock-Fraser and Anthony Bickmore joined the Board in June 2017. Their experience and advice will be a valuable contribution to the Board.

Over the year we have also received invaluable external strategic advice from our Health Advisory Group, led by Trustee Walter Menzies. The Health Advisory Group was set up to help us develop a wider perspective and obtain valuable input into how we might best develop our sites to deliver sustainable health benefits for communities that live and work around our green spaces.

#### **Acknowledgements**

Finally, my thanks go to the Members, my fellow Trustees, senior officers and staff of the Land Trust for the very real progress we have made this year.

# **Chief Executive's Report**

This year I am pleased to report a further significant increase in the delivery of our charitable objectives across our sites, in particular an increase in the delivery of health and community related activities. It has also been a year where we have been able to play our part in promoting the value of green space to society.



### **New Sites**

We acquired a further 178 hectares across six sites, including at Omega, the former Burtonwood airbase in Warrington, where a new park -"Greenheart"- will be constructed for us by the developers; East Ketley, a restored former coalfield and landfill in Telford; and a significant expansion to our Canvey Wick site in Essex with the acquisition of a further 135 hectares of land to further enhance our existing nature reserve (page 20). During the year we have also ceased the interim management of a the Land Trust, were also signed. We look forward to working with the residents to not only deliver quality green space management, but to do it in such a way that enhances biodiversity, education, health activities and community engagement.

### **Existing Sites**

After 10 years as our Managing Partner the Forestry Commission relinquished day-to-day management of seven of our South Yorkshire sites to The Conservation Volunteers (TCV). The Forestry Commission, the surrounding housing developments.

Shortly after the end of the financial year, our five-year interim management contract at the iconic Liverpool Festival Gardens came to an end and the management of the site was handed back to owners Liverpool City Council ahead of the wider area's redevelopment. It has been a pleasure to be involved in the re-creation of the Gardens after they fell into disrepair and to have the opportunity to work with the TCV rangers and so many committed volunteers. Working together we not only maintained





small one hectare site for IKEA in London. This brings our portfolio under management to 63 sites and 2,319 hectares (including the 464ha of Newlands, Revive and Remade Programme sites that we manage).

The year has also seen us add to our residential service charge portfolio with the management of the open spaces around Countryside's prestigious development at Beaulieu, Chelmsford (page 21). The development, which currently consists of around 100 homes, will expand to more than 3,000 over the coming years with 176 acres of parks and open space. At the beginning of 2017/18 legal agreements for the management of the greenspace around developments at Waverley, Rotherham and New Lubbesthorpe, Leicestershire, a further 250 hectares and the green infrastructure around up to 5,000 homes over time to our partners from the outset, helped us to develop our Managing Partner model and have supported us, and the local communities, delivering numerous events and creating valuable habitats. Following a competitive tender process we are looking forward to working with The Conservation Volunteers to manage Bentley, Brodsworth, Cudworth, Dinnington, Kiveton, New Park Springs and Phoenix Park to deliver even more community benefit.

We also celebrated 10 years of management at Weetslade Country Park (page 21). The 38 hectare park, north of Newcastle, was transformed from a colliery and is now a wildlife rich greenspace popular with cyclists on Old Wagon Way which runs through the park as part of the popular Sustrans Reivers Coast to Coast route, and new communities moving into the iconic gardens but delivered amazing community benefits to over 1,800 school pupils and more than 1,600 people who benefited from health activities. In addition, the site has brought together hundreds of local volunteers who have, over the last five years, worked tirelessly with support from the rangers to maintain the Gardens.

At our Cronton site the Trust negotiated an easement for access to an adjacent housing development for a consideration of £1m.

### **Benefits**

We have always recognised that good quality, well managed green spaces have a positive effect on communities.

This year we have focused on promoting the benefits of green spaces for health and wellbeing. Encouraging our rangers and community groups to identify opportunities, I am delighted that we have once again seen an enormous increase in people taking part in organised activities and events on our sites. We have seen a 40% increase in our delivery of health activities and guided walks on our sites, predominantly through an increase in group ranger-led activities, but also mass participation events such as those hosted by running clubs. We also launched our Health for Life partnership at the Countess of Chester Country Park, which brings the benefits of healthy activities outside to the local community and to the neighbouring NHS Trusts (page 10). Activities which aim to build community cohesion are another area where we have seen a significant increase to involve nearly 55,000 people. In particular, the siting of part of a Beatrix Potter Trail at Langdon Lake and Meadow, in partnership with Essex Wildlife Trust, has resulted in more than 20,000 people visiting the site (page 17).

Following a significant increase in volunteering over the last few years, we saw a slight reduction this year largely as a result of the change of Managing Partner for our seven sites in South Yorkshire. This is expected to be a temporary reduction as events and activities are re-established. The overall trend across the last five years still shows a steady increase in participation and the support that we received from individuals and corporate organisations is invaluable to our site management. and identification days) are increasingly happening across our sites, with more planned over the coming year. A number of our sites have already recorded new or endangered species (pages 8 and 9).

As well as measuring the improvement in our charitable impacts across our sites (health, education, environment, economy and community cohesion), we worked with Interserve to research the Natural Capital Value of Silverdale Country Park in Staffordshire. Following our Social Value work last year, we wanted to gain a better understanding of Natural Capital Accounting - the value that the green space provides to the economy, environment and society. The results published in our Hidden Values report showed that well maintained green spaces provide economic value by absorbing air pollution, storing and removing carbon and reducing and preventing flooding (page 15).

### **Fundraising and Grants**

As a charity, we enhance our sites and increase the benefits we are able to deliver to communities through fundraising. This year we have secured more than £380,000 for various projects including £183,600 for improvements to the Spinney Trail at Park Prewett in Basingstoke; £50,000 towards the Greenwich Peninsula Ecology Park outdoor classroom and £35,500 towards development work for the visitor centre at Port Sunlight River Park. We successfully received four awards under the Tesco year engaging with stakeholders and government around the value of good quality long term management of these spaces and sharing our innovative funding model. We were pleased that our response to the Government's Parks Inquiry gave us an opportunity to present oral evidence to the Select Committee which was reflected in the final report. We have also contributed to the Housing White Paper consultation and spatial planning and vision documents for Greater Manchester and London to further highlight the need to value parks and green spaces to ensure that society can benefit from the health, environmental and social value that green spaces in our communities can bring.

### **Moving Forward**

We continue to have a substantial number of opportunities in the pipeline, both service charge and endowment funded, which will increase the delivery of our charitable objectives. We are already involved with projects throughout the country involving the delivery of over 12,000 new homes over the next five years, where we will manage the open space. We continue to use our experience to assist in long term green space management with the establishment of further SANG areas in the Thames Basin Heath area and work with Local Authorities across the country. As our portfolio continues to grow over the coming years, so will the charitable impact we deliver and the benefits to society as a whole.



SILVERDALE COUNTRY PARK INCREASED IN VALUE BY £2M IN SIX YEARS

Individuals also benefit from the opportunity to learn new skills and meet up with friends.

We are extremely proud of our contribution to society through our management of parks and green spaces and the delivery of our charitable objectives. A summary of our activities and events for 2016/17 is on pages 11 and 12.

With more than 2,300 hectares of greenspace under our management, we are also in a position to make a positive contribution to the natural environment. The decline of vital bees and other pollinators across the country has encouraged us to review our planting and management regimes to identify and support declining species, including the increased planting of wildflowers. BioBlitz events (community based species count Bags of Help scheme, enabling us to create education and wildlife areas at Northumberlandia near Newcastle; nesting sites at Avenue Washlands, Derbyshire; and a new pond dipping platform at Rabbit Ings, Yorkshire. We have also received grants for play area improvements at Beam Parklands in Dagenham, which will be implemented this year. Further details of our fundraising and grants are set out on pages 18 and 19. I thank all our donors for their support.

### The Value of Green Infrastructure

The value of open space and green infrastructure has been the subject of significant public debate over the year, from the health benefits of outdoor activities to the challenge of funding public parks. We have therefore spent time this

### **Management Team**

This year we have consolidated our Senior Leadership Team (SLT) and Paul Oberg was confirmed as Director of Finance. Iain Taylor, Director of Business Development, left the Trust in November 2016. With a strategic focus on acquisition and a healthy pipeline of opportunities, we do not currently intend to fill this role, with the Business Development team now reporting to the Chief Executive.

### **Acknowledgements**

Finally I would like to thank the committed team of staff, volunteers, Managing Partners and of course our Trustees, without whom none of the achievements in this Annual Review would have been possible. We look forward with confidence to even greater achievements in 2017/18. Thank you. Across the UK, the Land Trust owns and manages over 2,300 hectares of land across 63 sites, giving people, nature and society the long term benefits of well maintained green spaces.

We work with a wide range of public and private landholders, including estate managers, housing developers, landfill operators, local authorities and mining companies, helping them to identify sustainable solutions for public open spaces. We then work with local communities to maintain and enhance the space whilst delivering charitable benefits to health, education, the economy and the environment.

### IN 2016/17

63 SITES & OVER 2,300 HECTARES OF GREEN SPACE UNDER MANAGEMENT

ADDED 6 NEW SITES & 178 HECTARES OF OPEN SPACE INCLUDING 135HA EXTENSION TO CANVEY WICK NATURE RESERVE

SECURED MORE THAN £380,000 FUNDRAISING INCOME TO ENHANCE SITES

OVER £145MILLION TO Fund Long Term Green Space Management

**1,450 PROPERTIES** CONTRIBUTING TO GREEN SPACE IN OUR SERVICE CHARGE OPERATIONS **GROWING TO 12,000 IN THE NEXT FIVE YEARS** 

### DRE THAN 20,500 PEOPLE TOOK NOVER 1,200 HEALTH ACTIVITIES

(40% INCREASE ON PREVIOUS YEAR)

OVER **1,700** TOOK PART IN OVER 200 TRAINING ACTIVITIES

> THREE REGISTERED SITES OF SPECIAL **SCIENTIFIC INTEREST**

OVER 7,500 STUDENTS ATTENDED 300 **EDUCATION VISITS** 

OVER 2,600 PEOPLE TOOK PART IN **NEARLY 200 GUIDED WALKS** (48% INCREASE ON PREVIOUS YEAR)

BROUGHT NEARLY **49,000 PEOPLE** TOGETHER IN **COMMUNITY ACTIVITIES** 

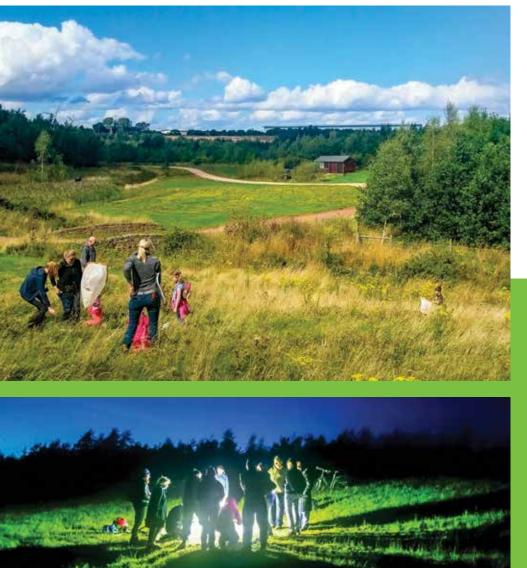
OVER 11,500 **VOLUNTEER DAYS** 

SILVERDALE COUNTRY PARK IN STAFFORDSHIRE AWARDED GREEN FLAG STATUS WHILST BEAM WASHLANDS, ELBA PARK AND **GREENWICH PENINSULA ECOLOGY** PARK RETAIN THEIR GREEN FLAG

# **Environment and Biodiversity**

The value of green space to the environment cannot be overestimated. Our parks, nature reserves and urban spaces create places for nature to flourish, but equally provide vital mitigation against flooding and pollution, protecting communities as well as wildlife.

Our management allows us to conserve and protect these areas whilst building resilience and creating places for communities and nature to enjoy. Many of the UK's native species are in decline but with careful management and encouragement, even the smallest of spaces can become havens for wildlife. We are committed to appropriately developing the habitats on each of our sites, focusing particularly on those which already exist and creating new homes for nature to support declining or endangered indicator species in line with local Biodiversity Action Plans.



### BioBlitz and new species

Identifying and creating a variety of habitats across our sites means that we are able to work towards monitoring and protecting species. We have introduced a series of BioBlitz events across our sites (community based species count and identification days) to find out just how diverse our sites are becoming. They bring together local volunteers with our rangers and identification experts to create a picture of the biodiversity on our sites. We have had some amazing results; recent surveys at our Greenwich Peninsula Ecology Park have identified several high priority species including two bees and a wasp not previously recorded in the UK.

A WASP & TWO BEES NOT PREVIOUSLY RECORDED IN THE UK HAVE BEEN IDENTIFIED AT GREENWICH PENINSULA ECOLOGY PARK

### Tree planting

Trees are an important part of our landscape and our environment. They help to mitigate climate change, provide homes for nature, and increasingly, their role in absorbing air pollution is being recognised as a benefit to health. Although our sites already include thousands of trees, throughout the year, with the help of the local community we have planted even more.

In January, 200 local residents planted over 2,000 trees at the Countess of Chester Country Park; in March a local school helped to plant 450 at Warren House Park near Doncaster; and local businesses Unilever and AB Agri helped to plant more at Port Sunlight River Park and Fryston Country Trails.



### 2,000 NEW TREES PLANTED AT COUNTESS OF CHESTER COUNTRY PARK



### Creating habitats

We manage our sites to encourage biodiversity by creating homes for nature. Whilst most will have natural opportunities such as log piles, we have created bug hotels and installed bespoke accommodation on many of our sites. Following the installation of bat boxes, a survey at Wellesley Woodlands identified nine different species, and at Avenue Washlands, thanks to a Tesco Bags of Help grant, artificial Sand martin banks and dry stone wall habitats have been created and installed.







### Protecting pollinators

The decline of the nation's pollinators in recent years is a serious environmental issue. With a significant network of sites across the country, we are ideally placed to support efforts to help reverse this trend. By altering the cutting and planting regimes, we have been able to enhance our habitats and create more wildflower meadow areas. We have seeded grass verges across our sites in Warrington and created wildflower meadows at our coastal site in Haig, Whitehaven. Our approach can help even the smallest of spaces; the bunds along the sea wall at Osprey Quay are home to Sea lavender and the rare Silver studded blue butterfly, whilst the planting around the Sustainable Drainage System (SuDS) at Upton is now species-rich. We have also confirmed our partnership with Buglife to help create B-Lines across the country, planting bee friendly pathways and stopover points enabling our vital pollinator species to travel easily.



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# Health

Throughout the year, the evidence about the benefit of green space to our physical and mental health has continued to grow. With the health service facing ever increasing demand, we are committed to improving the physical and mental health outcomes of local residents by encouraging the use of greenspace as an alternative to traditional treatments. The Land Trust Health Advisory Group was created this year to advise us on how to deliver against this charitable objective. With expertise from across the health sector, including charities and Public Health England, we thank them for their valuable input which will help direct and enhance our future health activities.

### Health for Life

Health for Life is an award-winning and innovative project at our Countess of Chester Country Park. Drawing on the proximity of the neighbouring hospital, it offers regular health walks and activities to everyone, including hospital staff, patients and visitors as well as local residents, encouraging them all to get fit and healthy outdoors.

Aiming to support 12 new people each week through their chosen 12-week beginners' activity programme, participants are monitored with results feeding into a study to hopefully demonstrate how being more active and spending time outdoors can help people's health and wellbeing, such as contributing towards reducing stress, mental illness, lower back pain, cardiovascular illnesses and obesity, amongst others.

The Health for Life programme aims to maximise the use of the Country Park, and is a result of a partnership project between the Land Trust, TCV, Cheshire West and Chester Council, Cheshire and Wirral Partnership NHS Foundation Trust, Countess of Chester Hospital NHS Foundation Trust and The Mersey Forest.

The project is part-funded by Nature4Health – a three-year project funded by The Big Lottery's 'Reaching Communities' programme that aims to redress health inequalities, co-ordinated by The Mersey Forest.

PUBLIC HEALTH ENGLAND RECOMMENDS THAT WE TAKE AT LEAST I 50 MINUTES OF MODERATE EXERCISE PER WEEK

Sheena Cumiskey, Chief Executive of Cheshire and Wirral Partnership NHS Foundation Trust, said:

"This is not just a great opportunity for local residents, but it's important that staff feel they can take time out to enjoy the green space. If they are feeling fit and healthy they'll be able to deliver the best possible experience to our service users and carers."



### 8,000 RUNNERS TOOK PART IN PARKRUN



### Getting moving

Public Health England recommends that we take at least 150 minutes of moderate exercise per week. Our parks provide a network of free and accessible paths and trails; places to walk, jog and run. By developing and promoting walks and health events we can help 'get the nation moving' and deliver significant health benefits. Many of our sites are in the process of developing and promoting walking and running routes to help encourage local communities to stay healthy and active.

Mass participation events often provide the stimulus to get people active. This year we have hosted Race for Life at Northumberlandia, near Newcastle; the Santa Run at Port Sunlight River Park, Wirral; and Phoenix Park near Barnsley once again held the Tour de Dearne Cycle Race. We also introduced the free parkrun to the Countess of Chester Country Park. Since the regular Saturday morning run was launched in July 2016, more than 8,000 runners of all ages and abilities have completed the 5km route, including representatives from over 100 running clubs.

A number of competitive events have also taken place on our sites including the second race of the South Yorkshire County Athletics Association Cross Country League at the end of October, with nearly 500 athletes taking part on courses up to 10km at Kiveton Community Woodland, and hosted part of the Osprey Quay Triathlon, in Dorset. <text>



### Social networks

Our walking groups and volunteering work parties not only deliver physical and mental health benefits to participants but the regular meetings can help to combat loneliness, social isolation and depression. Walking groups established by our rangers and others take place on 65% of our sites, with more than 2,500 participants. Port Sunlight River Park in Wirral, Davy Down and Langdon Lake and Meadow, both in Essex, and the Countess of Chester Country Park, all hold regular guided Health Walks.

A group, of mainly older walkers, meets at Davy Down every Friday lunchtime to enjoy a brisk hour's walk. Last year they didn't miss a single week, clocking up 650 sessions between them.

Merle Boyles said:

"It keeps me fit and I enjoy talking to the other people who come along – it's a lovely walk."

# **Education and Learning**

Green spaces are great places to learn about nature, the environment and for promoting life skills. We are committed to creating spaces that can become outdoor learning and training venues and resources to connect people with nature, something which at the national level, Government department Defra recognises as important. There are a range of opportunities, from supporting school visits by providing outdoor classrooms and hosting forest schools, to encouraging adult learning and training.

**93%** OF SCHOOLS SAID OUTDOOR LEARNING **IMPROVES PUPILS'** SOCIAL SKILLS NATURAL ENGLAND 2016

### Outdoor classroom creation

Outdoor classrooms give pupils the chance to learn directly from and within nature. Children are really enthusiastic about the natural world and these spaces encourage them to continue learning about and caring for our wildlife and the environment in which they live.

This year, working with the local primary school, we have created an outdoor classroom area at our site in Upton, Northamptonshire. The area where children can explore and learn about the nature around them includes benches made from tree trunks, bug hotels and nesting boxes. Since it was opened in January 2017 it is being used weekly and over 500 children have already visited.

The landform sculpture, Northumberlandia, near Newcastle, attracts a host of educational visitors keen to find out more about the natural environment. Using a grant from Tesco Bags of Help, we have developed the woodland classroom and trail, creating an outdoor learning area that can host up to 60 pupils at a time.



Sue Gardner, Head Teacher at Upton Meadows Primary School, said:

"Working with the Land Trust to acquire our Forest School site is going to be such an asset for the school. To see the children experiencing awe and wonder in the outside environment is inspirational and will benefit all the children in developing their confidence, resilience and self-esteem."



### Learning life skills

Outdoor learning has a positive impact on young people's development and our work with schools and colleges helps to build on these opportunities. Following an open day visit to our Hassall Green Nature Reserve near Sandbach, Cheshire, a group of home schooling parents has also embraced this philosophy. The nature reserve, normally closed to the public, has now created new monthly volunteer work party opportunities for a group of six parents and ten children, aged 5-16 years, delivering health and educational activities and a valuable opportunity to socialise. Other sites including Rabbit Ings, near Barnsley, also work with home schooled children and their parents.

Our sites are also regularly used to host Duke of Edinburgh Award and Prince's Trust groups, as part of personal development programmes.

Andy Hunt, Hassall Green Ranger, said:

"Some of the children are very shy, but working alongside other volunteers has been a great way to learn about nature and also built their confidence. These sessions are described as the highlight of their month."



7,500 PEOPLE TOOK PART IN EDUCATION ACTIVITIES ON OUR SITES

### 42 WORK EXPERIENCE DAYS AT WELLESLEY WOODLANDS FOR LOCAL COLLEGES



### Supporting secondary education

Our sites provide an ideal natural classroom to enhance secondary and higher education. Many of our sites, including Beam Parklands in Essex, provide opportunities for secondary schools to bring science and geography to life with survey and identification techniques in the field. Wellesley Woodlands in Aldershot, Hampshire and Silverdale Country Park in Staffordshire have both worked with local colleges and universities to provide study sites and work experience which helps students gain practical skills towards their degrees. Additionally, many of our sites are used by study groups. Greenwich Peninsula Ecology Park was this year visited by the Countryside Management Association to share professional knowledge on the challenges and benefits of creating urban wildlife sites. Northumberlandia is frequently visited to learn about mining and landform art, whilst Fort Burgoyne, in Dover, although closed to the public, holds regular historical tours.

Tony Day, Greenwich Peninsula Ecology Park Ranger, said:

"The day went really well. It was very interesting to meet people who work in the same field but who are facing different challenges at their sites – we learnt a lot from each other."



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# Economy

Along with employing local managing partners and suppliers, our sites add a value to local communities, encouraging positive investment. We are committed to developing our understanding of the economic and other benefits to households, business and wider society of us holding and managing land for charitable purposes and the value that it creates.

### Green Angels

Following our success in previous years delivering environmental and horticulture training in Liverpool, we were keen to extend the opportunity to other locations. We are working on a variety of funding applications to allow us to deliver the scheme across the country, however, in the meantime we identified an opportunity to deliver an eight-week scheme at the Countess of Chester Country Park. Training started in September 2016 and eight people

took part in an Environmental Education course which included both classroom and practical sessions on site, working with a Forest School practitioner and also groups of nursery and primary school pupils.

Our trainees gained valuable hands-on experience, reporting increased confidence and new skills for their CVs. Of those involved, two already work with children and are now using their increased environmental knowledge to inform and develop their lessons, one has become a regular volunteer with TCV on educational activities at Countess of Chester Country Park and four have gone on to form a fully constituted "Friends of CoCCP" group which is focusing on environmental education. In 2017/18 we will deliver a Green Angels scheme in Warrington and South Yorkshire.



WELL

MAINTAINED

CONTRIBUTE

**A RESILIENT** 

ECONOMY,

**SOCIETY AND** 

**ENVIRONMENT** 

**GREEN SPACES** 

SIGNIFICANTLY

TO MAINTAINING



### Improving land value and building new communities

Many of our parks are former industrial sites that have been transformed into attractive open spaces. They have helped to enhance the surrounding area, enabling development and new communities to be created in places that were formerly unattractive. The early creation of a country park at sites such as Fryston and Frickley in Yorkshire has attracted developers Kier and Keepmoat to provide vital housing and create new communities celebrating the proximity of the neighbouring green space. This is reflected across our portfolio with existing and new housing developments marketing their proximity to Weetslade Country Park and Elba Park, in the North East, Silverdale Country Park in Staffordshire and Greenwich Peninsula Ecology Park as benefits to prospective residents.

### Hidden Values

In the last few years, we have been looking at how to demonstrate the value of our green spaces to society and the economy.

We started by looking at the social value of our managed green spaces based predominantly on the perceptions of local residents and park users. Last year, we took another angle – to understand the value of our spaces in terms

of what the land is doing, and how our management of the land is adding value.

We used **natural capital accounting** as the method to do this and working with Interserve and eftec, we produced a new report: The Hidden Value of our Green Spaces, to explore the financial value of two of our sites: Beam Parklands, Essex and Silverdale Country Park in Staffordshire.



The full report is

available online at

thelandtrust.org.uk

The report shows that our green spaces are more than just places for recreation or to help

wildlife thrive – they also provide important functions, such as woodlands absorbing pollution, locking up carbon, and in turn, improving air quality, and wetlands storing water, slowing the flow and helping reduce the risk of flooding. These functions help reduce costs to local and wider communities, such as to the NHS, other public sector services and local businesses and residents.

### BEAM PARKLANDS' NATURAL CAPITAL VALUE IS **£42 MILLION** AN INCREASE OF **£21 MILLION**

FROM 2009 THROUGH IMPROVED MANAGEMENT

This report translates these benefits into monetary terms, taking into account the physical land, the habitats, the quality of the land and how it is used and managed.

Results have been positive, demonstrating that long term investment and sustainable management of green spaces adds significant value to local economies, communities and wider society. In the six years since the Land Trust acquired Silverdale Country Park, the natural capital value of the site has increased by £2million from £600,000 to £2.6milion.

### THE NATURAL CAPITAL VALUE OF SILVERDALE COUNTRY PARK HAS INCREASED BY £2 MILLION TO £2.6 MILLION

IN THE SIX YEARS THE LAND TRUST AND ITS PARTNER GROUNDWORK WEST MIDLANDS HAVE MANAGED THE SITE.

This is specifically as a result of improvements to habitats, resulting in improved carbon storage and sequestration; water retention; storage and purification; and flood alleviation. Engaging with communities and creating opportunities for local people has also delivered health and education benefits, contributing to reduced pressures on public health and social services.

### EVERY £1 INVESTED AT SILVERDALE COUNTRY PARK RETURNS £35 TO THE WIDER ECONOMY & SOCIETY

### GREEN SPACES REDUCE & PREVENT FLOODING

PONDS AND WETLANDS RISE TO **STORE EXCESS WATER** AND **REDUCE FLOODING.** 

BEAM PARKLANDS PROVIDES NEARLY £600,000 AND SILVERDALE £400,000 OF FLOOD RISK REDUCTION BENEFITS PER YEAR.



### GREEN SPACES STORE & REMOVE CARBON

SILVERDALE COUNTRY PARK ABSORBS 5,000 TONNES OF CARBON PER YEAR, EQUIVALENT TO 5% OF STAFFORDSHIRE COUNCIL'S CARBON FOOTPRINT.

THE ANNUAL VALUE OF ABSORBED AND STORED CARBON IS **£840,000** 



### **GREEN SPACES** HELP US BREATHE CLEAN AIR

113% INCREASE IN LOCAL AIR POLLUTION ABSORPTION AT SILVERDALE COUNTRY PARK SINCE 2011 THROUGH INCREASED HABITATS AND

INCREASED HABITATS AND IMPROVED PARK MANAGEMENT.



### GREEN SPACES KEEP US HEALTHY AND HAPPY

BEAM PARKLANDS PROVIDES NEARLY £800,000 OF EDUCATIONAL AND HEALTH BENEFITS TO THE LOCAL COMMUNITY PER YEAR.

OVER £1 MILLION PER ANNUM THE PARK'S EDUCATIONAL, SOCIAL, HEALTH AND WELLBEING VALUE.



# Community Cohesion and Volunteering

Volunteering and the engagement of local communities is an extremely valuable way to enhance our sites by creating emotional ownership. We also want to ensure that the benefit is two-way. We aim to focus on how we can help our volunteers gain improved skills, confidence and health whilst our green spaces benefit from their input.

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### Community cohesion and events

Our activities and events help to bring communities together. Regular groups also help people to meet others, overcome loneliness and social isolation and gain skills. Many of our sites have regular walking groups and working parties and a number also have 'friends of' groups which offer invaluable help and support to our rangers.

Our four hectare Mayles Lane site in Knowle Village, Fareham, Hampshire has been transformed thanks to the hard work of a team of 12 volunteers, many with physical and mental health challenges. Their dedication and support from the Land Trust means that the site now benefits from poly tunnels for growing salads, a community orchard, wildlife pond, wildflower meadows, bee hives and a feature sculpture. This small site now provides a haven for nature, but also for local Scout, beekeeping, youth and archery groups who all regularly use the site.







### Corporate volunteers

A number of our sites have individual relationships with local businesses that use our green spaces as part of team building and staff engagement away days. Our rangers facilitate these events, ensuring that the individuals and teams benefit as well as our green spaces.

We also work with businesses and identify the most suitable green space for them to volunteer at. For example, Dentsu Aegis in London has visited Greenwich Peninsula Ecology Park several times over the last couple of years, helping to improve the shingle beach habitat, replant the entrance area and cut back reed marshes. Not only has the Ecology Park been enhanced by the additional support and labour, but the teams have thoroughly enjoyed the experience and benefited greatly.

We have strengthened our partnership with agricultural company AB Agri, and have been working together to develop the AB Agri Pollinator Project, which involves improving the habitats for pollinators across a selection of our sites and theirs. AB Agri recognises the importance of pollinators to their core business and by delivering such a project, (which also involves input from Buglife, Groundwork Wakefield and TCV) we will be able to meet goals for improving the environment, to benefit pollinators and people.

### Creating opportunities

Our sites host numerous organised activities each year which help to bring communities together, from sporting events to seasonal fairs. This year, to celebrate the 150th anniversary of the birth of Beatrix Potter, Essex Wildlife Trust introduced the Peter Rabbit™ Woodland Trail at their Langdon visitor centre and nature reserve, near Basildon. The trail of five solid wood sculptures of Potter characters, placed along an all-weather path, includes Jemima Puddleduck on our adjoining Langdon Lake and Meadow site. The trail and its quiz, which opened at Easter, has already attracted more than 20,000 people.



### Silverdale Our Story

At Silverdale Country Park in Staffordshire, a Heritage Lottery Fund (HLF) grant has allowed our Managing Partner, Groundwork West Midlands, to deliver 'Silverdale Our Story'. The project will work with local people to tell their stories about the old colliery site which is now Silverdale Country Park, and the wider area. It will bring together volunteers, former miners, school children, local residents, the parish council and university students. Stories will be displayed online and through an interpretation trail at the park, helping people understand the context in which they now live, work and visit. Ongoing conservation and habitat improvement work will also be linked to the project.



### COMMUNITY VOLUNTEERING: GIVE A LITTLE, GAIN A LOT

In 2016/17 we benefited from more than 11,000 days of volunteer activity across our sites, a slight reduction from the extraordinary contribution (over 14,000 days) the previous year. This is largely as a result of the transfer of the Managing Partner across the South Yorkshire sites which slightly reduced the number of events and activities on these sites. Volunteers' contribution has an enormous impact on our sites and also develops their skills and self-confidence.

Our volunteers join us for one-off events or regular activities – all input is valuable. Some of our volunteers support us every single day. Thank you.

### MORE THAN 11,000 DAYS OF VOLUNTARY ACTIVITY ACROSS OUR SITES IN 2016/17

Ken has lived his entire life close to Warren House Park, near Doncaster and worked there when it was a colliery. He now walks the park twice a day, litter picking, spotting necessary repairs and regularly supporting the ranger with tasks including fence installation, hedge planting and painting.



Joe started volunteering at Liverpool Festival Gardens, initially helping the rangers with administration. This unearthed a passion for horticulture so when the opportunity arose, his commitment earned him his first job as a Ranger at the Gardens. As the Land Trust contract to manage the site comes to an end, we are delighted that he has secured an apprenticeship at Kew Gardens in London.

# **Fundraising**

The Land Trust's fundraising activities provide us with an opportunity to deliver even greater charitable benefits across our parks and green spaces and for those communities local to our sites.

This year we have successfully secured over £380,000, working closely with our Managing Partners, local communities and other stakeholders to develop diverse projects across the country. A number of projects have been funded and delivered throughout the year, alongside fundraising for longer term strategic developments and activities.

### OVER £380,000 OF FUNDING SECURED

### WREN support for Hippos

A grant of over £47,000 from Waste Recycling Environmental (WREN) through the Landfill Communities Fund has supported the redevelopment of a play area in Warrington. The play area, affectionately known as the Hippos due to sculptures on-site, was built over 40 years ago. This project re-landscaped the area and provided a variety of brand new play equipment for children across a range of ages, including those with additional needs. The project has resulted in a great new safe and accessible facility for local children now and in the future. The new park was officially opened to the community in September 2016.

### Paths for Park Prewett

A grant of £183,600 has been made from Basingstoke and Deane District Council's Local Infrastructure Fund to develop a woodland trail, interpretation and a range of activities around the Spinney at Park Prewett. This project will start later in 2017 and will also create a series of interlinked trails, signage and information to engage the local community in the area's history, wildlife. health walks and other activities.





### Tesco Bags of Help

We have secured £44,000 from the Tesco Bags of Help scheme to deliver projects across four Land Trust sites. This grant programme is funded through the plastic bag charges at Tesco supermarkets and is voted for by the public at local stores. At Northumberlandia, near Newcastle, a grant of £12,000 allowed us to work with volunteers to create a wildlife garden, woodland trail and improved path (page 12). Another £12,000 grant at Avenue Washlands in Derbyshire created new homes for nature with the construction of artificial Sand martin banks and a natural feeding station, as well as teaching volunteers to build dry stone walls (page 9). An £8,000 grant at Rabbit Ings, near Barnsley funded a new pond dipping platform, allowing local children to safely get close to nature. A final grant of £12.000 will fund improvements to the natural play area at Beam Parklands in Essex, and work will start early in the next financial year.



### Greenwich Peninsula Ecology Park outdoor classroom

This exciting project at this key site in London will provide an accessible, eco-friendly classroom, event space and new pond dipping platform, allowing us to expand the schools education programme and deliver more family and community events year-round. Grants from Postcode Local Trust for £20,000 and Veolia Environmental Trust for £50,000 (through the Landfill Communities Fund) have brought us nearer to our fundraising target and we hope to see works start on site by winter 2017.



### Port Sunlight River Park

We have been successful in a Stage One application to Heritage Lottery Fund to develop a major project to enhance visitor facilities at Port Sunlight River Park. This will involve the refurbishment of a building, overlooking the River Mersey, to create a heritage visitor centre, including a flexible exhibition space, a café and outdoor seating area and offices. The project will also involve putting in a new path network linking the park with the nearby Old Courthouse archaeological site. The new facilities will provide opportunities for education, community group activities and to learn about the fascinating history of the local area. The grant of £35,500 will allow us to work closely with our partners Autism Together and Big Heritage, to develop the full Stage Two application for submission later this year.

### Other successes

Across our sites, fundraising activities are also undertaken with our Managing Partners, site users and other stakeholders raising money and contributing to Land Trust sites. While this is not reflected in our accounts, it helps the delivery of our charitable outcomes, provides 'match' funding for wider projects, and delivers great benefits on the ground. This year a partnership with Wirral Metropolitan Borough Council means that Port Sunlight River Park has benefited from a new £200,000 bridge crossing the River Dibben. The bridge will significantly improve pedestrian access to the site, which will be further developed through the wider Port Sunlight River Park HLF project.

THANKS TO ALL OUR MANAGING PARTNERS, FRIENDS GROUPS, VOLUNTEERS AND VISITORS FOR ALL THEIR WORK THROUGHOUT THE YEAR IN RAISING ADDITIONAL INCOME AND CARRYING OUT IMPROVEMENTS ACROSS THE LAND TRUST'S SITES.

### Fundraising and grants

The following table shows the main fundraising and grant income received for environmental and community projects over this year.

Supported by	Site/Project	£
Basingstoke & Deane Local Infrastructure Fund	Park Prewett (The Spinney Trail)	183,600
Heritage Lottery Fund	Port Sunlight River Park	35,500
Postcode Local Trust	Greenwich Peninsula Ecology Park	20,000
Tesco Bags of Help	Avenue Washlands	12,000
Tesco Bags of Help	Beam Parklands	12,000
Tesco Bags of Help	Northumberlandia	12,000
Tesco Bags of Help	Rabbit Ings	8,000
The Veolia Environmental Trust	Greenwich Peninsula Ecology Park	50,000
WREN	Warrington - Anderson Close Hippo Play Area	47,150
Higher Level Stewardship*	Various	23,918
English Woodland Grants Scheme*	Various	11,205
Single Farm Payments*	Various	91,749
*Statutory Grant		

# **About the Land Trust**

In line with our strategy we work with a wide range of public and private landowners, including large estate managers and housing developers, helping them to identify long term funding and management solutions for public open spaces.

This year we acquired a further 178 hectares across six sites, including at Omega, the former Burtonwood airbase in Warrington, where a new park -"Greenheart"- will be constructed for us by the developers; East Ketley, a restored former coalfield and landfill in Telford and a significant expansion to our Canvey Wick site in Essex with the acquisition of a further 135 hectares of land to further enhance the nature reserve. We have continued to see the expansion of our portfolio through the acquisition of sites around residential developments and strategic urban extensions. Whilst we will continue to identify and welcome opportunities from the public and other sectors, we expect the residential development sector to offer significant opportunities in the coming years.

We believe that our unique and innovative offer allows us to secure the long term management of parks and green spaces. Our model does more than simply manage the green space – we deliver meaningful, manageable spaces that connect people, nature and communities.

Our approach enables the green spaces to add value to developments and housing, creating a lasting legacy for the communities and contributing to a healthier society, economy and environment.

### Canvey Wick

After a number of years of negotiation, we were delighted to acquire a further 135 hectares of land at Canvey Wick, Essex which will enable us to deliver even more charitable benefit through our management of this valuable site. The land adjoining our existing ecologically diverse site was transferred to us from retailer Morrisons along with an endowment to boost the environmental quality of the land and provide for its long-term management. Although the new area currently has no formal public access, by linking the sites, the Land Trust and managing partners RSPB and Buglife can extend the unique habitats and offer new educational opportunities, ensuring local communities can safely enjoy this important site whilst protecting the wildlife.





#### Morrisons Senior Asset Manager, Georgina French, said:

"Canvey Wick Nature Reserve is a site of national significance and it is also important to the local area. We hope that through our partnership with the Land Trust, people will soon be able to explore the Reserve, observe its wildlife and learn about their natural habitats."



### Beaulieu

The year has seen us add to our residential service charge portfolio with the management of the open spaces around Countryside and L&Q's prestigious development at Beaulieu, Chelmsford. Located within the picturesque parkland of King Henry VIII's former Tudor palace, the development, which currently consists of around 130 homes, will expand to more than 3,000 over the coming years with 72 hectares of parks and open space. In July 2017, Beaulieu Estate Management Limited, a wholly-owned subsidiary of the Land Trust, was appointed to manage the service charge arrangements and maintain the impressive parks and open spaces being created.



#### Andrew Carrington, Managing Director of Strategic Land at Countryside, commented:

"The green space around Beaulieu has been designed, planned and built around the site's natural landscape. We know that our new residents have been particularly attracted to this aspect of Beaulieu, and by partnering with the Land Trust, we are delighted to safeguard these premium green assets, and secure the long-term value of the development for the benefit of all residents."

### Celebrating ten years of creating places and communities

In 2006 the Land Trust took on the management of Weetslade Country Park near Newcastle, a former colliery and washery site which has been transformed into a popular, wildlife-rich green space.

After it closed in the1980s, the site was extensively landscaped, creating a hill, grassland, scrub, reedbed and woodland areas. At the summit, 95 metres above sea level, an eye-catching drill head sculpture was installed acknowledging its proud mining history. The Land Trust acquired the site along with an endowment to secure its long term management and the ambition of creating a valuable community resource.

Ten years on, this free-to-visit country park provides an important habitat for birds, such as Skylark, Grey partridge, Reed bunting, Bullfinch and Lapwing as well as the Small skipper butterfly, badgers and deer. The park has been embraced by the community and dedicated volunteer wardens have delivered more than 800 hours of work on the site this year. In the last few years, the park has developed into a popular venue for local school's visits and student trips to study its incredible transformation from an industrial heartland to hotbed of biodiversity. Connected to the wider area by the Old Wagon Way cycle route, nearby homes proudly claim the proximity to the Country Park in their sales particulars.

VOLUNTEER WARDENS SPENT OVER 800 HOURS THIS YEAR WORKING AT WEETSLADE COUNTRY PARK.

### MAKING GREAT PLACES

We believe that green spaces create great places and add value to communities and nature.

### Placemaking for people and communities

We believe that green spaces create great places and add value to communities and nature.

Placemaking is important and is increasingly being recognised in strategic plans and developments. As a charity with many years' experience of placemaking and managing parks and public open space, we know that high quality, well maintained green space is good for everyone. We recognise that green spaces integrated into communities provide a valuable contribution to placemaking, the health of residents and the economy of the area.

At the Land Trust, we believe that homes should not just be about bricks and mortar – we should be creating communities – places that people want to live, work and play.

By recognising the importance of the green infrastructure, we can help to create and maintain quality public spaces which not only promote people's health, happiness and wellbeing, but also contribute to building stronger communities. Creating green spaces in our communities is vital, but good green infrastructure planning and long term funding needs to be identified at the outset to ensure that the benefits of great places can continue to be delivered for generations to come.

The Land Trust is ideally positioned to work alongside planners and developers to integrate green spaces and identify sustainable ways for the design and vision to be realised, maintained and funded. As a charity, we do more than cut the grass; we support community development, from design through to management, to ensure that space and placemaking is at the heart of the process.

This year we have promoted this view into the Government Housing White Paper Consultation and contributed to consultations in both London and Greater Manchester. We have also shared our views on long term funding solutions to the Communities and Local Government Department's Select Committee on the Future of Public Parks and were invited to give oral evidence at the House of Commons Select Committee in November.

### OPEN SPACE IS RANKED THE 3RD MOST IMPORTANT FACTOR FOR CREATING COMMUNITIES

REDROW, CREATING BRITAIN'S NEW COMMUNITIES 2017 **PROPERTY PRICES** 



### ADDED 6 SITES AND **178 HECTARES** OF **DPEN SPACE I** 2016/17

### MANAGE OVER 2,300 HECTARES OF OPEN SPACE

### Structuring our operations

The charity headquarters is in Warrington with regional teams across the UK. In order to effectively manage our expanding operations, the Land Trust structure incorporates a number of subsidiary companies. Whilst many of our service charge operations are managed through Land Trust Residential Services Limited, we have a number of other subsidiaries for specific schemes. This year Beaulieu Estate Management Limited also started operation to meet the needs of service charge on that site and the transfer of Osprey Quay to a charity was also completed.

With a growing pipeline of opportunities in Scotland and Wales we are now establishing a Scottish subsidiary.

**NEW SITE** 

**NEW SITE** 

90

AGECROFT, MANCHESTER

**NEW SITE** EAST KETLEY, TELFORD

EXTENDED SITE

NEW SITE BEAULIEU, CHELMSFORD

EXTENDED SITE

# **Our People and Partners**

We see ourselves as a people centred organisation. The ongoing success of the Land Trust can only be achieved through the continued commitment of our entire team to find innovative solutions to acquire and manage sites, support customers and deliver charitable benefits. As at 31 March 2017, we directly employed 39 people; 27 full time and 12 part time (vs 38 in 2015/16).

We are committed to continuously developing our people and throughout the year we have coached, supported and trained all of our leaders to benefit their teams. We have also worked with the University of Brighton on a PhD research project at Port Sunlight River Park in Wirral and supported University of Chester students and others with work based volunteering opportunities to support their career.

We actively manage the health and safety of our staff and sites and have joined the Visitor Safety in the Countryside Group. Our model of working with local partners to run the day-to-day management of our sites means that local site management contracts are responsible for the employment of a further 38 people. Our Managing Partners are chosen based on their knowledge of the locality, integration with the community and ability to deliver our charitable objectives.

Working together we develop a Management Plan against which their performance is regularly monitored. By offering five and ten year contracts, our Managing Partners have the confidence to appoint staff and deliver longer term projects.

Following a competitive retendering process the previous year, The Conservation Volunteers started to manage seven sites across our South Yorkshire portfolio with Doncaster MBC continuing to manage Warren House Park for the coming ten years. We look forward to working with them and all our Managing Partners to deliver some exciting projects in the coming years.



### Awards

We believe that our unique approach to funding and managing green spaces is great – but it is even better when we get external recognition too.

This year the Land Trust won the Cheshire Green Business Award and was shortlisted for the Guardian Sustainable Business Award in the Finance for Good category. At the end of the year, we were particularly pleased that our new service charge subsidiary, Land Trust Residential Services, won the Property Week RESI Newcomer of the Year Award.

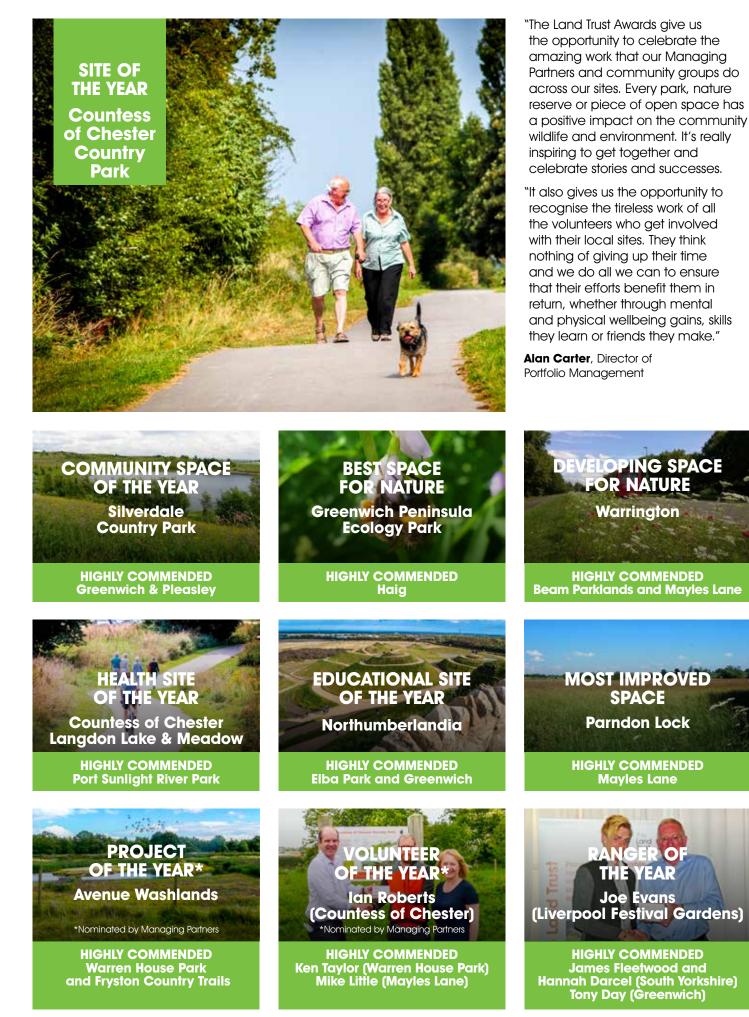
Our sites also received national and regional recognition. In April 2017, Port Sunlight River Park was highly commended in the North West RICS Regeneration Award recognising the remediation work that had taken place to transform the site. The park also won the Wirral Third Sector Care Award for community engagement and was recognised at the Liverpool Echo Environment Awards, Business Green Leaders Awards and the Wirral Tourism Awards. We have also continued to grow the number of sites that hold the nationally recognised Green Flag standard for parks management. Silverdale Country Park, in Staffordshire was awarded the prestigious Keep Britain Tidy flag this year, whilst Beam Parklands, Elba Park and Greenwich Peninsula Ecology Park retained theirs. Canvey Wick, in Essex was also shortlisted as Nature Reserve of the Year by BBC Countryfile Magazine. The variety of awards that we have achieved reinforces our unique model and the delivery of our charitable outcomes.







### The Annual Land Trust Managing Partner Awards



### **Our Trustees**

Our Trustees oversee the work of the organisation, ensuring we stay on track to deliver our charitable objectives and providing scrutiny to our processes and decisions.

### **Peter Smith**

Appointed Chairman of the Land Trust in June 2010. Formerly, he was a Senior Partner and member of the global leadership team at PricewaterhouseCoopers (PwC). He has also been Chairman of Savills plc; Coopers & Lybrand International; Templeton Emerging Markets Investment Trust plc; and RAC plc.

### **Ian Piper**

Ian is Head of Land at the Homes and Communities Agency (HCA). Prior to joining the HCA he was Chief Executive of Forward Swindon.

### Lady Garrett

Jane is a former Chief Executive of CL:AIRE and the Brogdale Horticultural Trust and was on the Board of Covent Garden Market Authority. She has had a successful and entrepreneurial career operating in the commercial, charitable and political sectors.

### **Jeffrey Moore**

Jeffrey is a gualified accountant and previously CEO of East Midlands Development Agency. He is non-executive Director of Batemans Brewery and Sharing in Growth, an aerospace supply chain development company.

### Walter Menzies

Walter has a wealth of experience in the environment and regeneration sectors. He is a visiting Professor at the University of Liverpool, Chair of Manchester and Pennine Waterway Partnership (part of the Canal and River Trust) and a Board member of the Atlantic Gateway Partnership.

### Anthony Bickmore (Joined June 2017)

Anthony is a widely experienced property professional with substantial experience of property development and urban renewal projects. He has held senior roles for The Crown Estate and Transport for London and is currently working in the Shadow Government Property Agency in the Cabinet Office.

### Patrick Aylmer (Joined June 2017)

Patrick is a Chartered Accountant, with 20 years' experience of investment banking and mergers and acquisitions. He currently runs the property finance business of Fox Investments and was previously Investment Director of a FTSE-100 company. Patrick is also a Council Member of the National Army Museum and a Trustee of Battersea Dogs & Cats Home.

### **Dinah Nichols CB**

Dinah is currently a Governor of Plymouth University and a Trustee of the South West Lakes Trust and until September 2016 was chair of Keep Britain Tidy. She was formerly Director General Environment at Defra, a Crown Estate Commissioner, a nonexecutive Board member of Pennon Group plc and Chair of the National Forest Company and Groundwork North London.

### **Sarah Whitney**

Sarah is a chartered accountant and former investment banker, having specialised in real estate. She holds a visiting Fellowship at the Department of Land Economy at the University of Cambridge, where she teaches on planning, regeneration and development.

### **Tom Keevil**

Appointed to the Board of Trustees in May 2016, Tom has had a long legal career initially as a partner in an international law firm and then, as a senior executive, working most recently at Barratt Developments PLC and United Utilities PLC.

### **William Hiscocks**

William (Bill) has 30 years' experience of working in financial services, as an investor, portfolio manager and private banker. He was honorary treasurer of Fauna and Flora International from 1998 to 2000.

### **Simon MacGillivray**

Simon is a chartered Forester and has had a varied career working in a range of diverse occupations including the banking sector and the NHS.

### Janet Haddock-Fraser (Joined June 2017)

Janet is an academic specialising in corporate social and environmental responsibility. She is Professor of Sustainability and Leadership at Manchester Metropolitan University, a Fellow of the Royal Geographical Society and RSA as well as being an Associate of the Institute for Corporate Responsibility and Sustainability and the International Coaching Federation.

### Announcements

Robert Morley stepped down from the Board in September 2016.

### Our members

We are governed by a Board of Trustees and have eight influential organisations as our members. Their expertise and experience encompass a wide variety of sectors.

Homes & Communities Agency













# Summary of Income and Expenditure

	Grou	Group	
	Year ended 31/03/2017	Year ended 31/03/2016	
Income and endowments from:	£000s	£000s	
Donations and legacies	21	9	
Charitable activities	819	1,365	
Other trading activities	382	301	
Site funding	7,643	3,556	
Investments	5,335	5,868	
Other income	1,040	-	
Total income	15,240	11,099	
Expenditure on:			
Raising funds	371	372	
Charitable activities	6,085	5,964	
Total expenditure	6,456	6,336	
Net gains/(losses) on investments	15,070	(8,159)	
Corporation tax	(7)	(14)	
Net income/(expenditure)	23,847	(3,410)	
Other recognised gains/(losses)	· · · ·		
Actuarial (losses)/gains on defined benefit pension scheme	(97)	12	
Net movement in funds	23,750	(3,398)	

# The Funds of the Charity

	Gro	Group	
	Year ended 31/03/2017	Year ended 31/03/2016	
The funds of the charity	£000s	£000s	
Endowment Funds	70,567	60,721	
Restricted Funds	60,962	13,369	
General Funds	9,190	8,010	
Pension Reserve	(79)	42	
Designated Funds	5,161	39,909	
Total funds	145,801	122,051	

This information can be seen in full, in the Statutory Accounts, which are available from the Trust's website.

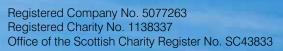
#### Address

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Our cover image shows Beaulieu, Chelmsford.

In 2017, we added to our service charge portfolio the management of the open space around this prestigious development in Essex.