



**Butterfly  
Conservation**

Saving butterflies, moths and our environment

# Annual Review 2017/18



[www.butterfly-conservation.org](http://www.butterfly-conservation.org)

**Buzzacott**

CHARTERED ACCOUNTANTS



Munching Caterpillars Goes to Town - MATTHEW BRIERLEY

## Our vision

A world where butterflies and moths thrive and can be enjoyed by everyone, forever.

## Our mission

Butterflies and moths are a vital part of our wildlife heritage and are sensitive indicators of the health of our environment. Two-thirds of butterfly and moth species are in decline. Our data shows they are declining faster than most other well-documented groups of plants and animals, so our task is daunting and complex. In many cases, we know what needs to be done to halt declines and support recoveries, but to achieve this we must dramatically increase our capacity and influence over the coming years. Reversing the long-term general decline will take many years of sustained effort and we have ambitious plans to achieve this. Our work will help other wildlife and the ecosystems upon which all life depends.

Butterfly Conservation's mission is to halt and reverse butterfly and moth declines. Achieving this will help create a healthier environment for us all.



# Overview

by the Chair and Chief Executive

**2017/18 has been another memorable year for Butterfly Conservation. Volunteers remain at the heart of our success, giving over 170,000 days of effort each year, essential to the sustainability of our conservation work and our vital recording and monitoring. We are extremely grateful to everyone who gives up their time and energy to help – thank you.**

At the July 2017 meeting of Council, trustees confirmed Julie Williams as Chief Executive, recognising the excellent progress she had made in the acting role since the end of 2016.

During the year we developed a new UK wide Conservation Strategy identifying 26 butterfly and 103 moth species with the highest priority for action across the UK. Working with Branches, our staff team has also developed country and English regional conservation strategies. These will inform our future work and ensure we focus on the highest priorities. We identified new research needs, for example, to understand the long-term declines of widespread species.

We continue to expand our outreach, engagement and citizen science. Over 60,000 people took part in the 2017 Big Butterfly Count, our highest ever participation. This promotes the plight of butterflies and moths and encourages more people to experience nature first hand and improve their health and wellbeing.

We are providing more children with opportunities to encounter the natural world face-to-face and start a lifelong connection

to nature. We are reaching out to more people and to local authorities in urban areas of the UK, where nature is under particular pressure. People will benefit from connecting with nature in parks, gardens and other public spaces. We also aim to work with major infrastructure projects to create new wildlife habitat whilst reducing future maintenance costs.

Jim Asher, Chair



Julie Williams, Chief Executive



We are growing our policy and advocacy work to retain and strengthen protection for the natural environment and the species dependent on it across the UK. Most of our policy work to influence decision-makers is delivered through partnerships with others who share our broad objectives – working together for a bigger impact.

We continue working with key partners in Europe and across the world, where we can add value, to encourage international

conservation for butterflies and moths. We exchange best practice and stimulate advocacy through partnerships to save fragile natural ecosystems, many of which receive far less protection than those in the UK.

Our membership has grown by 75% in five years, reaching nearly 34,000 in March 2018 and resulting in our highest ever membership income in 2017/18. Our conservation successes rely on the support of our members. Our strategy is ambitious and we need ever more funding to deliver it. We met our financial targets again in 2017/18, achieving £4 million in both income and expenditure. We are enormously grateful to all our funders, members and supporters for enabling us to reach our goals and deliver our plans. It really does make a difference.

We have an exciting year ahead in 2018, our 50th anniversary year. We shared a great start to the celebrations with our Day of Action in March, as Branches and volunteers took part in conservation work across all four countries.

We will respond to the environmental, financial and political challenges that lie ahead to ensure that we remain financially sustainable. We are confident that Butterfly Conservation will continue moving forward to achieve our vision of a world where butterflies and moths thrive and can be enjoyed by everyone.

Jim Asher, Chair and Julie Williams, Chief Executive

# Threatened species

We have continued to strengthen our strategic and practical approach to the recovery of threatened butterflies and moths over the last 12 months, resulting in considerable progress in communicating the value of our science and research and expanding our landscape-scale conservation work into new areas.

## Summary of our key achievements in 2017/18

- Our Conservation Strategy, which will deliver a plan to reverse the decline of threatened species, has been completed and is due for publication.
- New landscape-scale conservation projects have been launched in England including the All the Moors Butterflies project in the South West; Back from the Brink; a project to conserve the Silky Wave moth in the Avon Gorge, Bristol; and the North Downs project in Surrey to conserve the Small Blue.
- Lanarkshire's Large Heaths and Mosses has become our first landscape-scale project in lowland Scotland. The project will conserve the Large Heath and other species.
- The completion of a Marsh Fritillary site dossier has provided us with an invaluable database of all current colonies and habitat networks for the species across the UK, enabling us to publish a status review of this protected butterfly.
- Our Science and Research e-newsletter, promoting our work and raising our profile as an evidence-based conservation organisation, was launched.
- We have continued to educate the ecologists of the future by supporting four PhD students undertaking research on the decline of butterflies and moths.
- As part of our policy and advocacy work, we have persuaded six MPs in England to adopt and champion the Duke of Burgundy, Small Blue, Small Copper, Marsh Fritillary, Wood White and Striped Lychnis. Three Assembly Members in Wales are supporting the High Brown Fritillary, Pearl-bordered Fritillary and Small Blue. In Scotland, 11 MSPs are supporting a variety of species, including Forester Moth, Chequered Skipper, Northern Brown Argus and Garden Tiger Moth.
- Our ability to deliver landscape scale advice has been strengthened by training staff how to use Geographic Information System. This allows Butterfly Conservation staff to provide more in depth information for conservation delivery purposes.



High Brown Fritillary – IAIN H LEACH



Duke of Burgundy – IAIN H LEACH

# Duke of Burgundy

# turns the corner

*“This knowledge formed our Duke conservation plan: to provide advice and support for landowners in remaining habitat networks, backed up by local partnerships and volunteers to deliver habitat management.”*

A decade ago the Duke of Burgundy was in a state of serious decline. But thanks to our programme of sustained conservation across its UK range, the butterfly is turning a corner. Our research found that a lack of appropriate land management and overgrazing had caused the Duke to disappear from many sites. This knowledge helped us formulate our Duke conservation plan: to provide advice and support for landowners in remaining habitat networks, backed up by local partnerships and volunteers to deliver habitat management. Since 2003 we have led 22 separate projects in which the Duke was a target. The results

have been spectacular. The Duke is back from the brink of local extinction in Kent, Sussex and the North York Moors. It has also recolonised former sites or colonised newly created habitat where none previously existed. We also continued our Duke of Burgundy project work in the Cotswolds, Somerset, Dorset, Sussex, Buckinghamshire and Wiltshire.

**Our approach to this species is working - from 2005 to 2016 the population trend for Duke of Burgundy was up 90%.**

# Widespread species

In 2017/18 advances in our science and research work coupled with our ever increasing monitoring and recording capacity has enabled us to effectively communicate the message that many of our widespread butterfly and moth species are now also suffering declines more typically associated with our threatened species.

## Summary of our key achievements in 2017/18

- Improved statistical analysis and a stronger evaluation of trends was developed for the UK Butterfly Monitoring Scheme.
- More than 3.9 million new macro-moth records were added to the National Moth Recording Scheme (NMRS) in 2017, along with 1.7 million new micro-moth records. The NMRS database now holds a total of 25 million macro-moth records and 3 million micro-moth records.
- Our scientists published 28 high quality scientific papers.
- Working in partnership with the Centre for Ecology and Hydrology (CEH) and the University of Kent we published a study in the journal *Ecological Indicators*, highlighting that butterflies are declining more rapidly in urban areas than in the countryside.
- We have invested more capacity in policy development across the UK to meet the uncertainty created by Brexit about the future of our wildlife laws and land management policies.
- Butterfly Conservation played an active role in the environmental umbrella groups (the 'Wildlife Links') across the UK and is a supporter of Greener UK. We have provided input to and/or signed up to 31 Link policy documents, responses and letters to government committees, Ministers and Cabinet Secretaries.
- In Northern Ireland we responded to forestry consultations while in Wales we helped Wales Environment Link produce a Sustainable Land Management vision and launched it at the Royal Welsh Show.
- Butterfly Conservation was delighted to support and input into the Nature Friendly Farming Network; this new initiative aims to help farmers have a strong voice at this critical time for agriculture policy in the UK. It will also help to inspire the public about a future where farmers and nature work hand in hand.



Small Copper – UDO RITKE

# Skipper touches down at flagship site

A rare skipper is the latest threatened butterfly to set up home at Butterfly Conservation's flagship Magdalen Hill Down reserve in Hampshire. Silver-spotted Skipper colonised the site last year, joining other rare butterflies including the Chalk Hill Blue, Small Blue and Grizzled Skipper at the flower-filled chalk downland reserve.

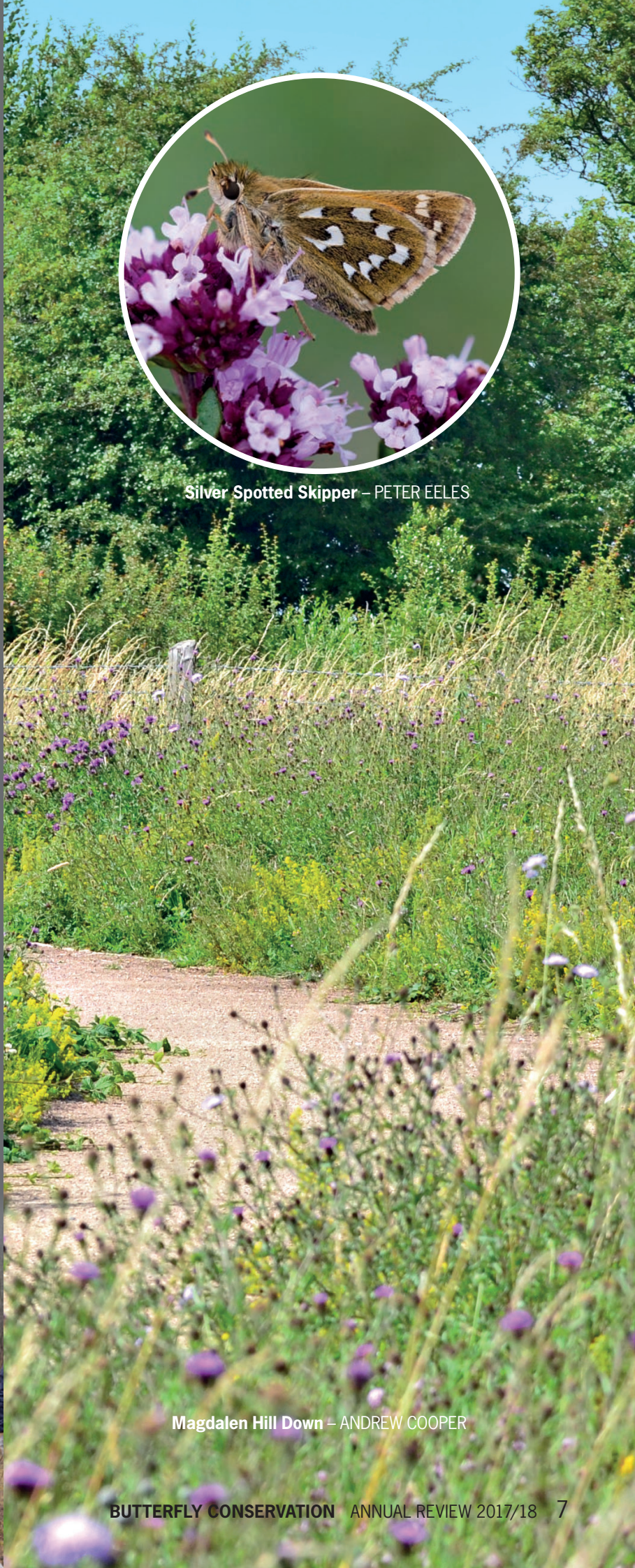
The reserve, now one of the best monitored sites in England, is not only important for butterflies and moths but also plays a key role in educating the next generation of conservationists. The Go Wild in Winchester Education project, in conjunction with the Winchester Science Centre, has already welcomed more than 10 school visits since it began in 2017. The reserve also plays a significant role in fulfilling Butterfly Conservation's objectives for higher education. Every year, up to four students from nearby Sparsholt College undertake work placements on the reserve, while two PhD students have carried out experimental research on Brown Argus and Grizzled Skipper.

None of this work would be possible without the sterling effort of Butterfly Conservation's volunteers. With more than 100 grazing animals used on the reserve, care and maintenance relies on an enthusiastic volunteer workforce, checking stock daily and undertaking fortnightly winter work parties. External volunteer groups such as from South Downs National Park and the Hampshire Conservation Volunteers are also regularly involved.

**Conservation Day of Action at Magdalen Hill Down – PHIL DALZIEL**



**Silver Spotted Skipper – PETER EELES**



**Magdalen Hill Down – ANDREW COOPER**

# Raising awareness

**Butterfly Conservation communicated the importance of butterflies and moths to a record audience last year as more people than ever before were reached through our media and awareness-raising work.**

## Summary of our key achievements in 2017/18

- Butterfly Conservation membership continued to rise. The support of our members is key to achieving our conservation success and raising awareness of the plight of butterflies and moths.
- Our volunteers provided more than 170,000 days of time and effort in 2017/18. The knowledge and expertise of our volunteers is vital to sustain our conservation work, recording and monitoring and raising awareness at a local level across the UK.
- The Big Butterfly Count, the largest butterfly citizen science project in the world, enjoyed a record year with more than 60,000 people taking part in our scheme. More than 720,000 people visited the Count website and millions more heard about it through our media coverage and on social media.
- Our innovative education programme Munching Caterpillars was extended to Bristol and Winchester. These projects provide opportunities for thousands of children to experience the wonder of butterflies and moths to help foster a lifelong connection to nature.
- As part of our goal to inspire people living in urban areas, we are developing a new engagement and education project – Big City Butterflies – which will encourage Londoners to discover and conserve butterflies and moths in the capital.
- We have produced a Digital Media Strategy to identify and inform Butterfly Conservation's continued use of innovative digital channels which will increase engagement with new and existing audiences and champion our conservation successes.



Children at Holy Cross School planting pollinator friendly plants as Munching Caterpillars Goes to Town – BROGAN SIMS



# Count with an impact



Our **Big Butterfly Count** has not only encouraged hundreds of thousands of people to take a closer look at our butterflies but it has also proved to be a Count with an impact after it was revealed that the information it gathers produces important scientific data.

In 2017 our scientists proved that the Count could produce reliable population data for common species. This information helps scientists find out what is happening to our widespread species and provides the information that can help protect them in the future.

Sir David Attenborough at the Big Butterfly Count launch 2018

## Volunteers make the difference

Douglas Boyes fell in love with moths aged 12 after being exposed to the bright lights of a moth trap for the very first time. Just four years later his mothy passion saw him named as Moth Recorder for Montgomeryshire in mid-Wales. At 16 he was the youngest county recorder in the history of the Butterflies for the New Millennium project. During 10 years in the role he has revitalised recording in the region, quadrupling records and recruiting many recorders as well as discovering 130 new moths to his home county.

Douglas' efforts epitomise the extraordinary contributions made by our army of volunteers who each year provide thousands of records that define our conservation priorities and drive our scientific research, manage habitats for endangered species and promote our cause to the public.

Douglas Boyes with a moth trap

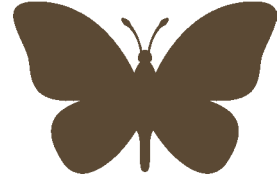
# Record increase

Many thanks to everyone who volunteered, joined, participated and engaged with Butterfly Conservation in 2017/18.



**Over 170,000**

Days of volunteer effort worth more than £11 million per year.



**60,419**

Citizen scientists took part in the 2017 Big Butterfly Count.



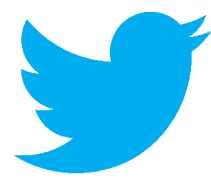
**895,000**

Unique website visitors – an increase of over 43% in 2017/18.



**149,686**

Facebook page likes – an increase of over 10% in 2017/18.



**51,527**

Twitter followers – an increase of over 15% in 2017/18.



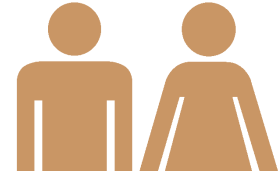
**13,500**

Instagram followers – in increase of over 200% in 2017/18.



**Over 3,000**

Children got close to nature with our Munching Caterpillars Education Project.



**33,721**

Members as at 31 March 2018 – an increase of 11% in the year.



**83,000**

People received our monthly All Aflutter e-newsletter.



**4,281**

Media articles printed.



**583**

Radio & TV mentions.

# Global work

**We have strengthened our capacity to increase the impact of our lobbying and policy work across Europe while working to increase take up of recording and monitoring in partner countries.**

## Summary of our key achievements in 2017/18

- The European Butterfly Monitoring Scheme (eBMS), established in 2016 by Butterfly Conservation Europe (BCE) and CEH, continues to grow and gained seven new partners in 2017. So far data has been collated from 10 countries covering more than 6,000 sites.
- BCE provided input to three EU Consultations on the EU LIFE Programme, Invasive Alien Species Delegated Acts and the EU Review of the Sustainable Use of Pesticides Directive. A response was also drafted to the EU Pollinators Initiative highlighting the importance of Pollinators, and BCE worked with Buglife on two papers for the EU Public Consultation on Pollinators.
- Following successful funding from the EU Erasmus contract, the two year Nature, Youth and City Project in Ankara, Turkey, started in 2017. Using a large area of Steppe habitat (4,000 hectare) within the Middle East Technical University campus the project aims to engage students and the public to appreciate nature. The programme will allow an exchange of ideas and expertise between the countries and Butterfly Conservation, including student exchange trips.
- Our European Butterflies Group (formerly European Interests Group) continued to grow in influence and membership, carrying out important monitoring and recording work for threatened species including two of

Europe's most endangered butterflies: the Violet Copper in eastern France and the Danube Clouded Yellow in northern Bulgaria.



**Southern Festoon** – ADAM GOR



**Scarce Swallowtail** – ADAM GOR

# Financial Statements

The members of Council confirm that these summarised financial statements are a summary of information from the full financial statements which were approved by Council on 14 July 2018.

A copy of the full financial statements of the charitable company, upon which the auditor has reported without qualification, will be delivered to the Charity Commission and the Registrar of Companies House.

These summarised financial statements may not contain sufficient information to allow for a full understanding of the financial affairs of Butterfly Conservation.

Further information and the full accounts are available at [butterfly-conservation.org](http://butterfly-conservation.org) or may be obtained free of charge from the charity.

## Independent auditor's statement to the Council of Butterfly Conservation

We have examined the summarised financial statements of Butterfly Conservation for the year ended 31 March 2018.

## Respective responsibilities of the Council and the independent auditor

The Council members are responsible for preparing the summarised financial statements in accordance with applicable UK law and the recommendations of Statement of Recommended Practice: Accounting and Reporting by Charities. Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full financial statements. We also read the other information in the Annual Review 2017/18 and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

## Basis of Opinion

We conducted our work in accordance with International Standards of Auditing (UK and Ireland) issued by the Auditing Practices Boards for use in the United Kingdom.

## Opinion

In our opinion the summarised financial statements are consistent with the full financial statements of Butterfly Conservation for the year ended 31 March 2018 and comply with the applicable requirements of Section 427 of the Companies Act 2006, and regulations made thereunder.

## Buzzacott LLP

Statutory Auditor  
130 Wood Street,  
London, EC2V 6DL.  
28 July 2018



Common Blue – TIM MELLING

# Financial Review

The headline results for the year show an excellent increase of 11% in income taking the total to over £4.1 million, and a 10% increase in expenditure to £3.9 million, of which 86% was spent on Conservation. It is also pleasing to report that our General Funds increased by 13% with the result that our Financial Reserves have increased in line with our policy. We believe we are well placed to withstand the anticipated pressures on our fundraising.

On the income side, our ambition in recent years has been to increase the contribution from our members and supporters in order to protect ourselves from the decreasing availability of funding from the statutory sector and from the Landfill Communities Fund. It was pleasing, therefore, to see Membership income (including Gift Aid) increase by 11% this year, following 16% and 15% rises in the previous two years.

Legacy income recorded a welcome increase of £44,000 to £482,000 and we continue to develop our fundraising activity in this area. In contrast donations from individuals and Trusts showed a decrease of £68,000. Fresh initiatives are in hand for Trust fundraising.

The external fundraising environment remains very challenging and susceptible to the potential problems already mentioned and we, and all charities, are faced by a 12-month hiatus in the grants programme of the Heritage Lottery Fund (HLF). The receipt this year of the first significant instalment of the major HLF grant for the Back from the Brink project, reminds us of the significance of this funding source in recent years.

Investment income earned on our Endowment Fund was up this year by £26,000 (15%), a benefit slightly offset by a £5,000 reduction in bank interest. There was a modest fall in the capital value of the Endowment Fund.

Income from primary purpose trading increased 11% as a result of increased timber sales and sales of the 50th Anniversary calendar. Unfortunately royalty and sponsorship income to our trading company reduced, so that overall our primary purpose trading income showed a fall of £47,000 (35%). Timing issues are responsible for the fall in income from contracts and royalties, with delays in payments from the Single Payment and Environment Management Schemes resulting in no receipts in 2017/18, compared with the two years of payments received in 2016/17.

On the expenditure side, the cost of Membership Services rose by 9% reflecting the increase in total membership numbers, although membership income rose by 11%. There were cost savings in other non-conservation activities. The very desirable result was that we were able to increase our Conservation spend by 13% to £3.4 million, a new record. We are very pleased to have the science base and the financial resources on which to build a conservation programme of this magnitude.

On our balance sheet at the year-end our General Funds showed an increase of £207,000 (13%), in line with our strategic plan to increase them to meet our target level. The balance in Restricted Funds is up by 3% and the holding of £1.6 million



Peacock – ANDREW COOPER

indicates that a continuation of much project work is assured. This is reinforced by the £2.7 million in Designated Funds, which are held to support conservation work at both Head Office and in our Branches.

The value of the work undertaken through our Branches by our thousands of volunteers, which is conservatively valued at in excess of £11 million, continues to be a feature of Butterfly Conservation of which we are justly proud.

**Overall a very successful year benefiting from flexible and intelligent fundraising and the magnificent support of our members and supporters, on whom we rely more each year as external sources of funds become progressively scarcer and harder to secure.**

#### By order of the Council

David Hanson  
Honorary Treasurer  
14 July 2018

*“The receipt this year of the first significant instalment of the major HLF grant for the Back from the Brink project, reminds us of the significance of this funding source in recent years.”*

# Financial Information

## Consolidated statement of financial activities – Year to 31 March 2018

	Unrestricted funds £	Restricted funds £	Endowment funds £	2018 Total £	2017 Total £
<b>Income from:</b>					
Donations and legacies	833,116	251,850	—	<b>1,084,966</b>	1,109,762
Other trading activities	95,818	6,233	—	<b>102,051</b>	92,278
Investments and interest receivable	214,369	8,755	—	<b>223,124</b>	202,317
Charitable activities					
• Conservation activities - grants receivable	26,541	1,376,638	—	<b>1,403,179</b>	946,572
• Contracts and royalties	161,815	105,798	—	<b>267,613</b>	364,541
• Primary purpose trading	78,068	8,831	—	<b>86,899</b>	133,898
• Membership subscriptions	938,445	—	—	<b>938,445</b>	842,591
Other sources	537	—	—	<b>537</b>	—
<b>Total income</b>	<b>2,348,709</b>	<b>1,758,105</b>	<b>—</b>	<b>4,106,814</b>	<b>3,691,959</b>
<b>Expenditure</b>					
Raising funds	139,099	3,417	—	<b>142,516</b>	190,463
Charitable activities					
• Conservation	1,026,593	2,348,849	—	<b>3,375,442</b>	2,987,638
• Membership services	405,841	—	—	<b>405,841</b>	372,176
<b>Total expenditure</b>	<b>1,571,533</b>	<b>2,352,266</b>	<b>—</b>	<b>3,923,799</b>	<b>3,550,277</b>
<b>Net income (expenditure) before investment (losses) gains</b>	<b>777,176</b>	<b>(594,161)</b>	<b>—</b>	<b>183,015</b>	<b>141,682</b>
Net investment (losses) gains	(578)	—	(90,141)	<b>(90,719)</b>	693,188
<b>Net income (expenditure) Transfers between funds</b>	<b>776,598</b> <b>(634,901)</b>	<b>(594,161)</b> <b>634,901</b>	<b>(90,141)</b> <b>—</b>	<b>92,296</b> <b>—</b>	<b>834,870</b> <b>—</b>
<b>Net movement in funds</b>	<b>141,697</b>	<b>40,740</b>	<b>(90,141)</b>	<b>92,296</b>	<b>834,870</b>
<b>Reconciliation of funds</b>					
Total funds brought forward at 1 April 2017	5,234,256	1,516,654	5,461,136	<b>12,212,046</b>	11,377,176
<b>Total funds carried forward at 31 March 2018</b>	<b>5,375,953</b>	<b>1,557,394</b>	<b>5,370,995</b>	<b>12,304,342</b>	<b>12,212,046</b>

Garden Tiger – IAIN H LEACH



Coma – ROB BLANKEN

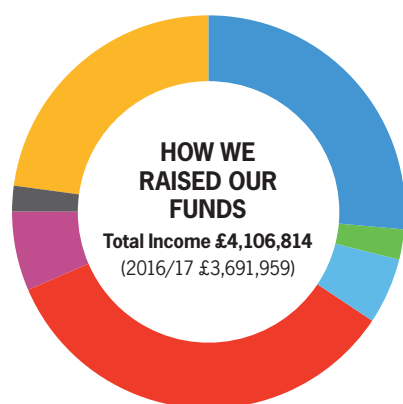


Painted Lady – IAIN H LEACH

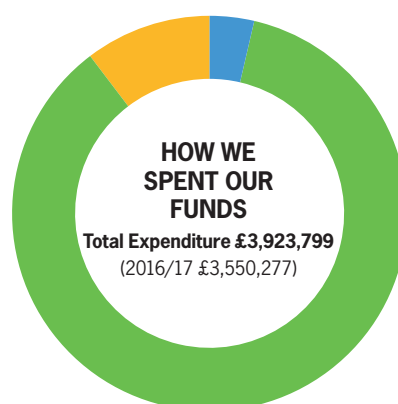


## Group and charity balance sheets – Year to 31 March 2018

	GROUP		CHARITY	
	2018	2017	2018	2017
	£	£	£	£
<b>Fixed assets</b>				
Tangible assets	<b>1,347,876</b>	1,344,806	<b>1,347,876</b>	1,344,806
Investments	<b>5,370,995</b>	5,461,136	<b>5,370,996</b>	5,461,137
	<b>6,718,871</b>	6,805,942	<b>6,718,872</b>	6,805,943
<b>Current assets</b>				
Stocks	<b>7,073</b>	6,735	<b>6,496</b>	5,875
Debtors	<b>810,028</b>	627,088	<b>859,419</b>	690,375
Investments	<b>157,972</b>	158,550	<b>157,972</b>	158,550
Cash at bank and in hand				
• Short term deposits and interest bearing accounts	<b>4,023,158</b>	4,075,680	<b>4,023,158</b>	4,075,680
• Current accounts	<b>959,528</b>	803,680	<b>888,088</b>	712,248
	<b>5,957,759</b>	5,671,733	<b>5,935,133</b>	5,642,728
<b>Creditors: amounts falling due within one year</b>	<b>(372,288)</b>	(265,629)	<b>(369,663)</b>	(256,625)
<b>Net current assets</b>	<b>5,585,471</b>	5,406,104	<b>5,565,470</b>	5,386,103
<b>Total net assets</b>	<b>12,304,342</b>	12,212,046	<b>12,284,342</b>	12,192,046
<b>The funds of the charity</b>				
<b>Charitable funds</b>				
Capital funds				
Endowment funds	<b>5,370,995</b>	5,461,136	<b>5,370,995</b>	5,461,136
<b>Income funds</b>				
Restricted funds	<b>1,557,394</b>	1,516,654	<b>1,557,394</b>	1,516,654
Unrestricted funds				
• General fund	<b>1,807,139</b>	1,600,099	<b>1,807,139</b>	1,600,099
• Non-charitable trading funds	<b>20,000</b>	20,000	—	—
• Tangible fixed assets (including freehold nature reserves) fund	<b>881,138</b>	814,069	<b>881,138</b>	814,069
• Designated funds	<b>2,667,676</b>	2,800,088	<b>2,667,676</b>	2,800,088
<b>Total funds</b>	<b>12,304,342</b>	12,212,046	<b>12,284,342</b>	12,192,046



Donations and legacies	£1,084,966
Other trading activities	£102,051
Investments	£223,124
Conservation activities – grants receivable	£1,403,179
Contracts and Royalties	£267,613
Primary purpose trading	£86,899
Membership subscriptions	£938,445
Other income	£537



Raising funds	£142,516
Conservation	£3,375,442
Membership services	£405,841

# Thank you

We are extremely grateful to those individuals and organisations who have so generously supported the charity in 2017/18 including all of our donors who wish to remain anonymous. On behalf of everyone at Butterfly Conservation we would like to thank the following for their support:

A E H Salvesen's Charitable Trust  
B&Q plc  
Barclays Matched Fundraising Scheme  
Belightful Design Oy  
Biffa Award  
C James Cadbury Trust  
Carmarthenshire County Council  
Cecil Pilkington Charitable Trust  
Chapman Charitable Trust  
Cornwall Council  
Dartmoor National Park Authority  
Dartmoor Preservation Association  
Dunsdon Farm  
EB Scotland Limited  
EcoCo Life  
Enovert Community Trust  
Environment Agency  
Ernest Kleinwort Charitable Trust  
Everyclick Limited  
Exmoor National Park Authority  
Forestry Commission England  
Forestry Commission Scotland  
Gloucestershire Naturalists Society  
Groundwork UK  
Habitat Aid  
Hampshire County Council  
Harper Collins Publishers  
HDH Wills 1965 Charitable Trust  
Henry C Hoare Charitable Trust  
Heritage Lottery Fund  
KMF Maxwell Stuart Charitable Trust  
Lake District National Park Authority  
Learning Through Landscapes  
Limit Watches  
Lower Mole Countryside Trust  
Marjorie & Geoffrey Jones Charitable Trust  
Marsh Christian Trust  
Michael Marks Charitable Trust  
Miss Kathleen Beryl Sleight Charitable Trust  
National Trust  
Natural England  
Natural Resources Wales  
Naturetrek Limited  
Northern Ireland Environment Agency  
P F Charitable Trust  
Pen y Cymoedd Wind Farm Community Fund CIC  
Pilkington General Charity  
Postcode Local Trust  
Rapanui  
Robert O Curle Charitable Trust  
Rural Payments Agency  
Santander Changemaker Fund  
Scottish Natural Heritage  
Severn Waste Environmental Fund  
Shropshire Hills Area of Outstanding Natural Beauty Partnership  
Stroud District Council

Surrey Hills Area of Outstanding Natural Beauty  
SW Lakes Trust  
The British Entomological & Natural History Society  
The Charles & Ann Fraser Charitable Trust  
The D G Albright Charitable Trust  
The Henocq Law Trust  
The Jack Patston Charitable Trust  
The John Swire 1989 Charitable Trust  
The Lever Trust  
The Orcome Trust  
The Patsy Wood Trust  
The Plum Trust  
The Reed Foundation  
The Royal Society for the Protection of Birds  
The Valentine Charitable Trust  
The Walter Guinness Charitable Trust  
University of York  
Veolia Environmental Trust  
Waitrose Limited  
Waste Recycling Environmental Limited  
Woodland Trust  
Yorventure

## CORPORATE MEMBERS

Beaven Brands Limited  
Belightful Design Oy  
Bewley & Merrett Funeral Directors  
C J Wildbird Foods  
Castlerigg Hall Caravan & Camping Park  
Coda Systems Limited  
Continental Landscapes  
Elm Horticulture Limited  
Ginger Dragon Limited  
Holme for Gardens  
Naturetrek Limited  
Northumbrian Water  
Opticron  
Perrywood Garden Centre  
TES Limited  
The Weld Estate  
Tobiz Products  
Woodlands.co.uk

## LEGACIES

Patricia Joan Bathurst  
Jean Margaret Blair  
Steve Blott  
Dennis Stanley Burrows FRES  
Anne Lise Campbell  
Eleanor Campbell  
Iris Daphne Cotgrove  
Harry Trevor Eales  
David R Gibling  
Valerie Anne Gregson  
Wilfred S Jones

Peter John Lewington  
Deborah Rose Mason  
Christopher Howard Paul  
Kenneth James Powell  
Anthony William Pratley  
David C Ricketts  
Ina Roe  
Hazel Rouse  
Robert Starling  
Geoffrey Summers  
Ronald Todd  
Eric Wynn

## IN MEMORY GIFTS

Ronald George Bartlett  
Derek Coomber  
Edward John Cooper  
Peter Creasey  
Pearl Dennis  
Peter Diment  
Margaret Jean Duckworth  
Ronald Fox  
John H N Garland  
Daphne Gibbons  
Jean Harper  
Evie Haywood  
Joyce Heslop  
Celia Holmes  
Maurice Johnston Clarke Hughes  
Stephen Lindsay Jeffcoate  
M Jordan  
Ken King  
John Knowler  
Ian Langford  
Peter John Lewington  
Phillip Lumley  
Graham Mansell  
Joan McCagney  
David Peace  
Dr Leslie William Purnell  
Gordon Rich  
Eric and Angela Rose  
Derek Scott  
Michael Richard Wellesley Sheehy  
Matthew Shepherd  
Jacqueline Ann Steggall  
Aileen Stevens  
M Trapaud  
Owen Tudor  
Dave Walton  
Stephen Watson  
Dr Lawrence Webber  
Bill Webster  
Val Weston  
Doreen Elizabeth Wood

## HEAD OFFICE AND REGISTERED ADDRESS:

Butterfly Conservation, Manor Yard, East Lulworth,  
Wareham, Dorset BH20 5QP  
T: 01929 400209  
E: [info@butterfly-conservation.org](mailto:info@butterfly-conservation.org)

[www.butterfly-conservation.org](http://www.butterfly-conservation.org)

[@savebutterflies](https://twitter.com/savebutterflies)

[facebook.com/savebutterflies](https://www.facebook.com/savebutterflies)

[instagram.com/savebutterflies](https://www.instagram.com/savebutterflies)

**President:** Sir David Attenborough CH CVO CBE FRS

**Vice-presidents:** Maurice Avent, Nick Baker,  
John F Burton FZS FRES, Dudley Cheesman,  
Sue Collins, The Earl of Cranbrook PhD DL  
Cbiol, David Dennis, Mike Dilger, Clive P Farrell,  
Julian Gibbs, Ian Hardy MVO, Anthony Hoare,  
Chris Packham, Professor Jeremy Thomas OBE,  
Alan Titchmarsh MBE

**Chair:** Dr Jim Asher

**Council members:** Dr Andy Barker, Andrew Brown, Kathryn Dawson, Mike Dean (Vice Chair), Roger Dobbs, Dr Susan Foden, Karen Goldie-Morrison, David Hanson (Hon Treasurer), Michael Johnston, Simon Saville (co-opted), Sue Smith, Nigel Symington, Ilija Vukomanovic, Chris Winnick

**Chief Executive:** Julie Williams

**Director of Science:** Dr Nigel Bourn

**Director of UK Operations:** Dr Sam Ellis

**Director of Policy & Land Use:** Russel Hobson

**Director of Development & Engagement:**  
Peter Moore